



Art 4207: Information Design

RESEARCH *NOTE-* *BOOK*

Allie Nizzoli
Blake Quackenbush
Hailey Thomson
Matt Jager

Topic

**Homeless Youth &
Young Adults**

Purpose
Statement

**How does the economic
climate of each city (cost
of living, unemployment,
etc.) affect homeless youth
and young adults?**

● **TOPIC & PURPOSE**

Cities of
Focus

**Seattle, Detroit, &
Mexico City**



● CITIES OF FOCUS

Audience **Wealthy/Educated/
Policy Makers**



Bill Frosty

Occupation: **Politician**

Title: **Mayor of Seattle**

Age: **59**

Religion: **Roman Catholic**

Family: **Married w/
no children**

Political party: **Democrat**

AUDIENCE



Audience

**Wealthy/Educated/
Policy Makers**



Jill Banks

Occupation: **Co-chair,
operator of Jack & Jill
Banks Foundation**

Title: **American
businessperson and
philanthropist**

Age: **51**

Religious Views: **Roman
Catholicism**

Family: **Married w/
3 children**

Political View: **Republican**

AUDIENCE



Audience **Wealthy/Educated/
Policy Makers**



Mark Carhartt

Occupation: **Governor**

Title: **23rd Governor of
Washington State**

Age: **64**

Religious Views: **Non-
Denominational Protestant**

Family: **Married with 3
children**

Political Party: **Democrat**

AUDIENCE



Questions
Audience is
Asking

**Why should my money go
towards donating to the
homeless?**

**What policies can I implement
to help homelessness?**

**How can I help the job market
instead of using money to
donate to the homeless directly?**

**How do the youth/ younger
adults become homeless to
begin with?**

● AUDIENCE'S QUESTIONS

Key Terms Defined

Street children: **Used to describe both “market children” (who work in the streets and markets of cities selling or begging, and live with their families), and homeless street children (who work, live and sleep on the streets, often lacking any contact with their family).**

Poverty: **The state or condition of having little or no money, goods, or means of support; condition of being poor.**

Homelessness: **Without a home; the situation in which a person lacks permanent housing**

Cost of Living: **The amount of money needed to sustain a certain level of living, including basic expenses such as housing, food, taxes, and healthcare. Cost of living is often used when comparing how expensive it is to live in one city versus another.**

Economy: **The wealth and resources of a country or region, especially in terms of the production and consumption of goods and services.**

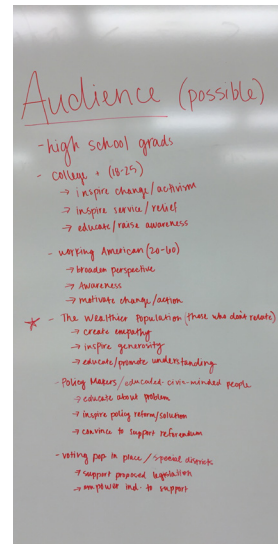
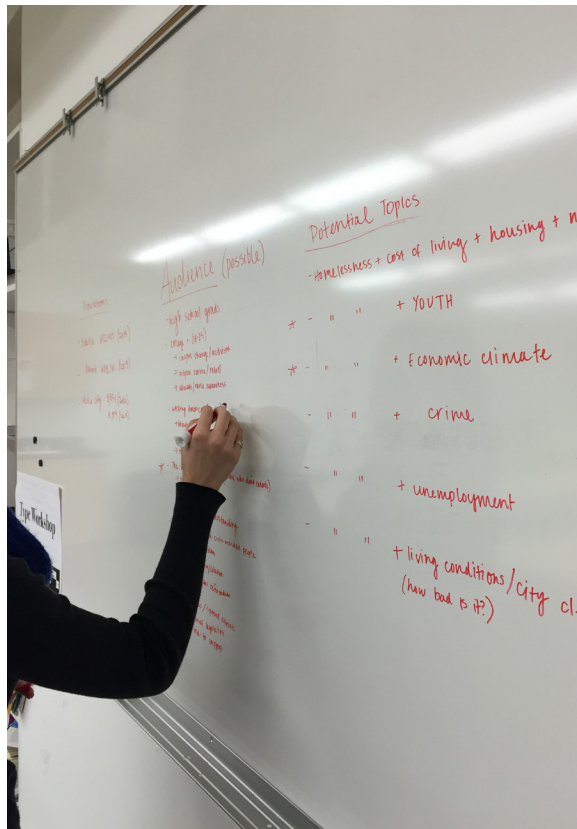
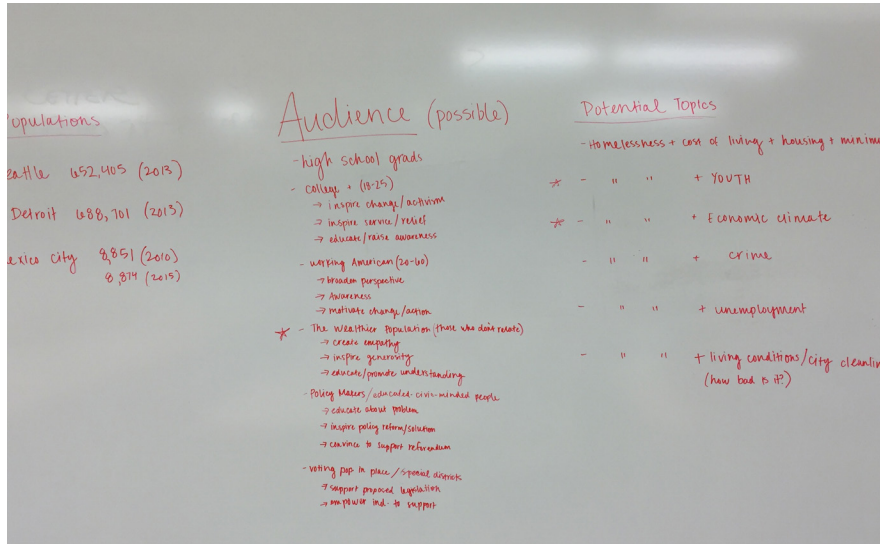
Economic climate: **A general characterization of the overall mood of the global economy or of a regional economy, which captures the status of the stock market, the perception of the economy by consumers, and the availability of jobs and credit.**

Homeless Youth: **Homeless youth are typically defined as unaccompanied youth ages 12 and older who are without family support and who are living in shelters, on the streets, in cars or vacant buildings, or who are “couch surfing” or living in other unstable circumstances.**

KEY TERMS DEFINED



Mind Map/ Brain- storming



MIND MAP OF RESEARCH





RESEARCH *ON* *SEATTLE*

Total
Population **652,405**

Homeless
Population **9,294**



RESEARCH *ON* *DETROIT*

Total
Population **688,701**

Homeless
Population **34,642**



RESEARCH *ON* *MEXICO* *CITY*

Total
Population

8.811 Million

Homeless
Population

3.524 Million